

DMC

DISCOUNT MEMBERSHIP CLUB

Compensation Guide

Disclaimer

Discount Membership Club (DMC) does not sell any investment, security, franchise, distributorship or business opportunity. Furthermore, DMC does not give advice regarding any investment, security, tax or legal matter.

Definitions

Member – Anyone who is invited to join DMC by another member via invitation through a referral link.

Customer – Anyone who makes a product purchase through the DMC website.

Independent Marketing Director (IMD) – Anyone who is enrolled as a member and has agreed to the Policies & Procedures – Terms & Conditions.

The Difference Between Customer and IMD

To fully understand the entire scope of DMC's Compensation System, it is important to know and understand the difference between a customer and an IMD.

A customer is one who purchases our products for personal use or consumption. An IMD promotes our products and opportunity on behalf of the Company and is compensated based solely upon the sales of our products to customers.

No team commissions or leadership bonuses are paid for enrolling new members or IMDs. THERE IS NO GUARANTEE OF INCOME WHATSOEVER! An IMD's income is derived from personal product sales to customers and from the product sales to customers made by their left and right teams of IMDs.

No one is required to purchase DMC products or sales aids or to pay any charge or fee to become or remain a DMC member or IMD.

Compensation System

DMC has designed its Compensation System to abundantly reward its IMDs for successfully marketing its products to customers and for building left and right teams of IMDs who market to customers by enrolling, teaching and training other IMDs to do the same.

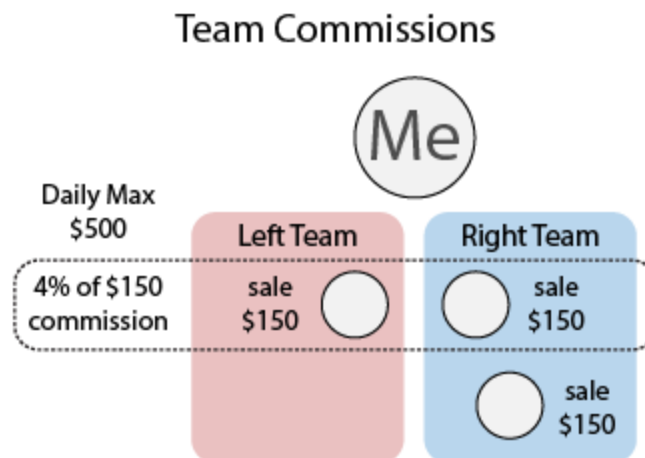
Team Commissions

DMC pays IMDs team commissions based solely upon the sales of products to customers and on the sales of products to customers made by their left and right teams of IMDs.

Every IMD has a Left Team and a Right Team. When a product sale occurs on either team, regardless of who on the team made the sale, the IMD accumulates volume from that team.

Once qualified, an IMD will earn 4% of their minimum team's volume, not to exceed \$500 daily. All volume totals will hold and carry forward to the next day, less any volume already paid on. When an IMD's commissions reach \$500 in one day, their left and right team volume totals will be reset to zero for the next day.

To qualify for Team Commissions, an IMD must make ONE personal product sale.



Leadership Bonuses

DMC pays leadership bonuses to IMDs for developing left and right teams of IMDs who earn team commissions.

Executive*

To qualify for Leadership Bonuses, an IMD must place ONE personal product sale on their Left Team and ONE personal product sale on their Right Team. This promotes the IMD to the rank of Executive. As an Executive, an IMD is qualified to earn a Leadership Bonus equal to 50% of all Team Commissions earned by their personally referred IMDs.

Ruby*

To achieve the rank of Ruby, an IMD must help two personally enrolled IMDs each achieve the rank of Executive. One of those IMDs must be on the Left Team and the other on the Right Team. As a Ruby, an IMD retains the benefits of an Executive and is qualified to earn an additional Leadership Bonus equal to 50% of all Team Commissions earned by IMDs on their second referral level.

Emerald*

To achieve the rank of Emerald, an IMD must help two personally enrolled IMDs each achieve the rank of Ruby. One of those IMDs must be on the Left Team and the other on the Right Team. As an Emerald, an IMD retains the benefits of a Ruby and is qualified to earn an additional Leadership Bonus equal to 50% of all Team Commissions earned by IMDs on their third referral level.

Diamond*

To achieve the rank of Diamond, an IMD must help two personally enrolled IMDs each achieve the rank of Emerald. One of those IMDs must be on the Left Team and the other on the Right Team. As a Diamond, an IMD retains the benefits of an Emerald and is qualified to earn an additional Leadership Bonus equal to 50% of all Team Commissions earned by IMDs on their fourth, fifth and sixth referral levels.

***To maintain Leadership Bonus qualifications, an IMD must:**

- 1. Make a monthly product purchase of at least \$150 on or before their monthly anniversary date of enrollment.**
- 2. Maintain the required number of monthly customers at each rank. Those customers must be equally divided between the IMD's Left Team and Right Team.**

Leadership Bonus Rollup

Every IMD has the potential to earn Leadership Bonuses on six referral levels. Therefore, DMC will always pay a full six levels upline to qualified IMDs.

Rank Advancement

An IMD who achieves a Rank Advancement will be recognized and paid at that rank the same day.

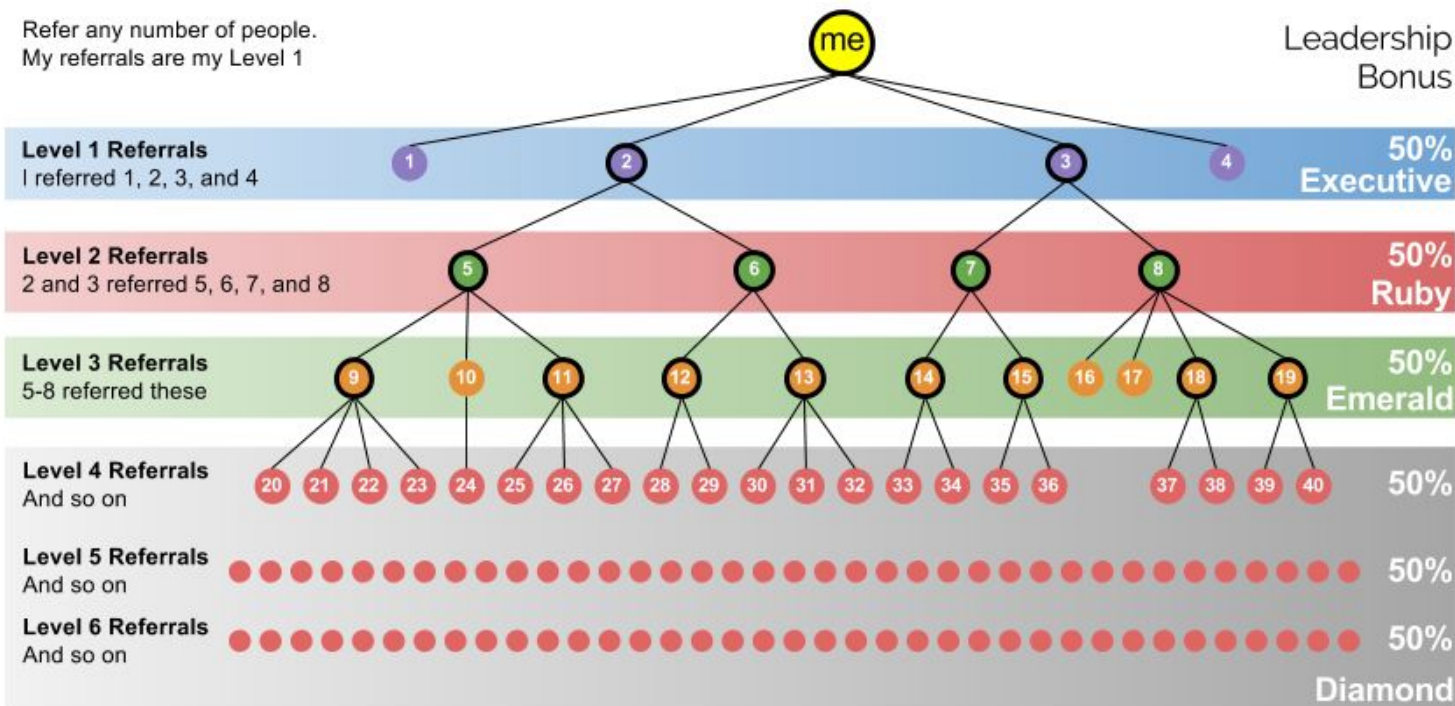
Rank Advancement Example

The following illustration shows me referring four personal IMDs. Only two of my IMDs went to work, resulting in each referring their two personal IMDs. Those four IMDs then referred at least two personal IMDs each and so on, resulting in me becoming a Diamond.

Referrals

Refer any number of people.
My referrals are my Level 1

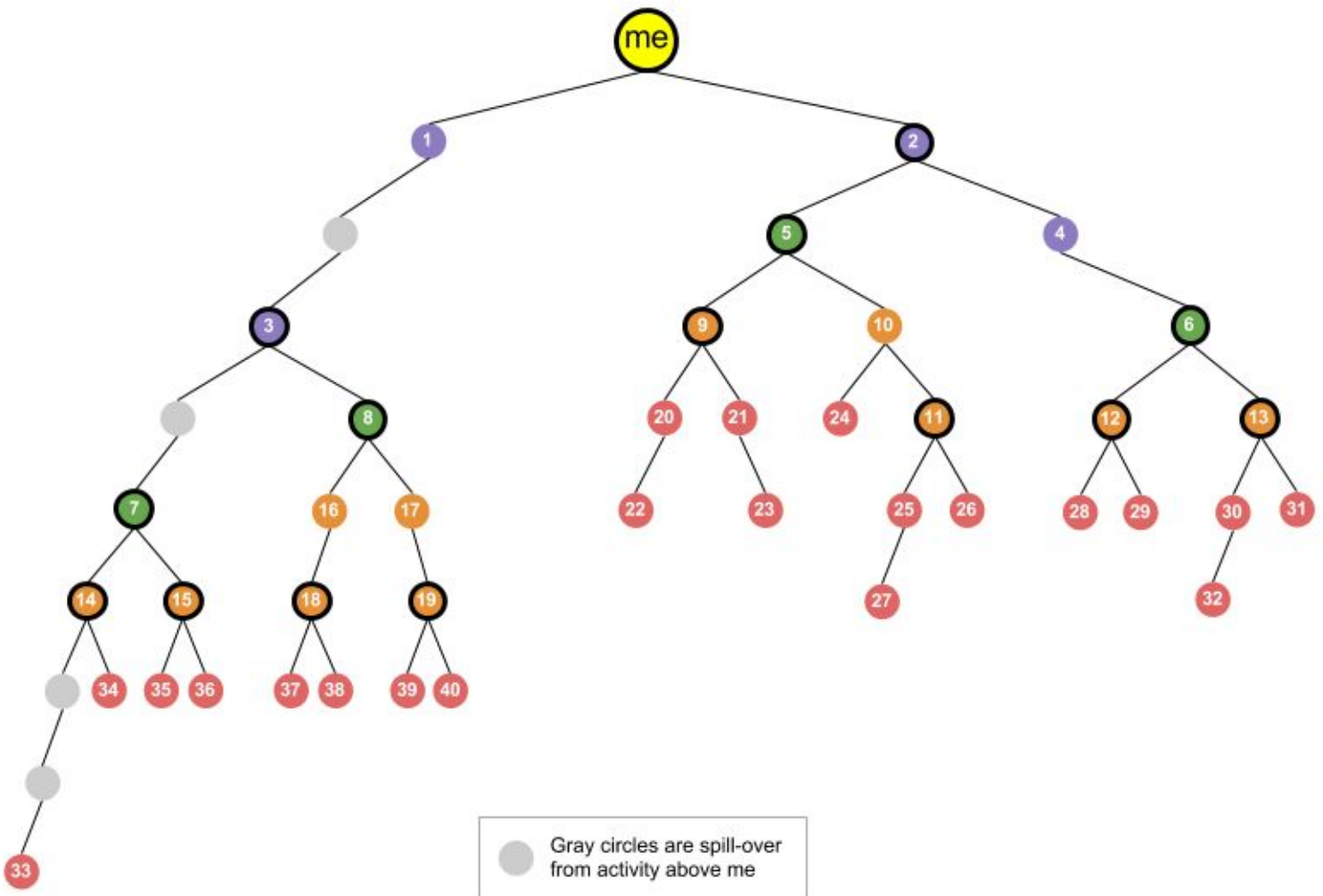
Leadership
Bonus



Binary Placement Example

The following illustration shows how the 40 IMDs above created my binary structure. Remember, *it only takes two IMDs* (one on your Left Team and one on your Right Team) duplicating to reach the highest rank.

Binary Representation



Product Purchase Options

There are four product purchase options:

- 2-Pack: 2 bottles of hemp oil \$ 150
- 4-Pack: 4 bottles of hemp oil \$ 300
- 8-Pack: 8 bottles of hemp oil \$ 600
- 16-Pack: 16 bottles of hemp oil \$ 1200

First Month Purchases*

Leadership Bonus qualifications require an IMD to make a monthly product purchase of at least \$150. This requirement is waived until the following month's anniversary date of enrollment.

A 4-Pack purchase extends this period by two additional months.

A 8-Pack purchase extends this period by four additional months.

A 16-Pack purchase extends this period by eight additional months.

***The above only applies to an IMD when this initial purchase is made within the first 30 days of enrollment. If more than one purchase is made within the first 30 days, the largest pack purchased dictates the extension period.**